Assimilate

CallOps

AI-Powered Voice Automation for **Inbound** & **Outbound** Calls

From Assimilate Technologies: The Digital Transformation Leader



CallOps

The Communication Challenge

CallOps

THE PROBLEM

Managing inbound and outbound calls requires large human teams—driving up costs, reducing consistency, and limiting your ability to scale operations effectively.

The Business Impact

- Delayed responses leading to frustrated customers
- Missed follow-ups damaging customer relationships
- High manpower dependency constraining growth
- Inconsistent service quality across interactions

Introducing CallOps

An advanced**AI-powered voice automation platform** that handles inbound and outbound calls with the natural fluency and understanding of a human agent.

Advanced Speech Recognition

Understands natural conversation patterns and accents with exceptional accuracy, ensuring no detail is missed.

Natural Language Processing

Interprets context, intent, and sentiment to respond intelligently, moving beyond simple keyword matching.

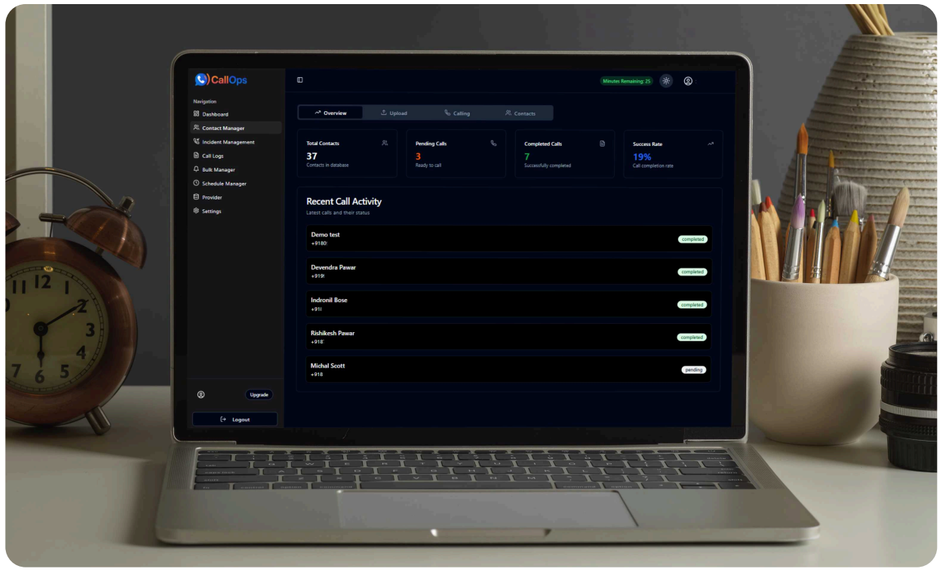
Intelligent Action Taking

Executes tasks and workflows automatically-like scheduling or updating CRM records-without human intervention.

How It Works

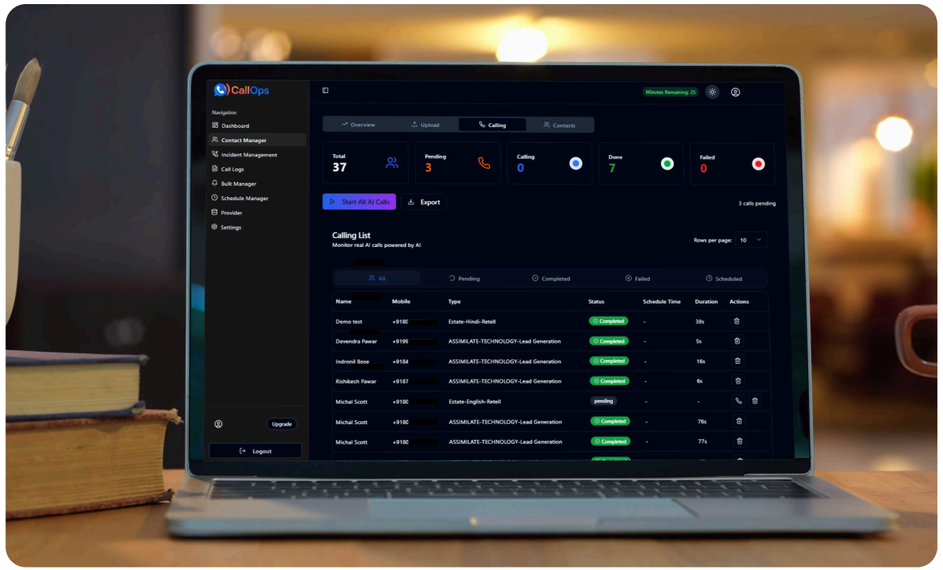
Inbound Calls

When a customer dials your company number, CallOps instantly answers and guides them through support inquiries, product questions, or feedback collection seamlessly.



Outbound Calls

CallOps proactively reaches out to customers or candidates for HR screening, payment reminders, loan recovery follow-ups, or appointment confirmations.



Key Features

CallOps

Conversational AI

Understands context, tone, and intent to respond naturally like a real human agent, ensuring smooth interactions.

Custom Call Flows

Predefined intelligent logic tailored specifically for HR recruitment, customer support, or finance team needs.

24×7 Availability

Always on, never off duty—ensuring your business never misses an important call regardless of time or timezone.

Voice Recording & Analytics

Complete transcripts and detailed reports of every conversation for strict compliance and actionable insights.

Integration Ready

Seamlessly connects with existing CRM, ERP, and HRMS systems to unify your data and workflow ecosystem.

Real-World Use Cases

CallOps

01

HR Screening

AI asks predefined interview questions, records answers, and generates summaries for recruiters.

02

Loan Recovery

Automatically reminds customers about due payments with personalized messages.

03

Customer Feedback

Follows up after service calls to collect ratings and satisfaction scores efficiently.

04

Interview Coordination

Automated voice reminders for interview schedules and next round confirmations.

05

Real Estate

AI qualifies property leads, captures buyer intent, and auto-books site visits & Update in to the CRM helping brokers focus only on high-intent prospects.

06

Hospitality

AI handles guest inquiries, confirms preferences, and books appointments or reservations ensuring seamless guest experiences with minimal staff effort.

Business Benefits

CallOps



30%

Reduced Costs

Fewer agents needed due to increased automation, significantly lowering operational expenses.



1000+

Simultaneous Calls

Unlimited scalability allows handling massive call volumes without hiring additional staff.



0sec

Wait Time

Instant responses ensure customers are never left on hold, improving satisfaction scores.



100%

Call Coverage

Real-time analytics and data-driven insights for every interaction, ensuring nothing is missed.

Technology Stack & Integration

CallOps

Built On Powerful Tech

- Advanced AI Engine
- NLP Engine
- Speech Recognition
- Text-to-Speech
- Workflow Automation

Seamless Integrations

- CRM Platforms (Salesforce, HubSpot)
- ERPNext & Finance Systems
- HRMS & Recruitment Tools
- WhatsApp Business
- Custom APIs & Webhooks

Real-World Impact

CallOps

"From HR screening to customer engagement, CallOps replaces repetitive manual calling with intelligent, scalable automation. It's like having a 24×7 virtual call agent that never sleeps."

Scale Effortlessly

Grow your operations without proportional cost increases. Handle thousands of calls as easily as a few dozen.

Improve Accuracy

Ensure consistent, error-free interactions every single time. Eliminate human error from critical data collection.

Enhance Relationships

Never miss a follow-up or important customer touchpoint. Provide timely care that builds lasting trust.

Get in Touch

Transform your communication process today with CallOps. Experience the power of AI-driven voice automation for your business.

Ready to Automate

Schedule a personalized demonstration to see CallOps in action! Our team will walk you through a live demo tailored to your use case.

Schedule a Demo →

Assimilate | CallOps

